



5 LESSONS LEARNED FROM A RECENT MVP LAB

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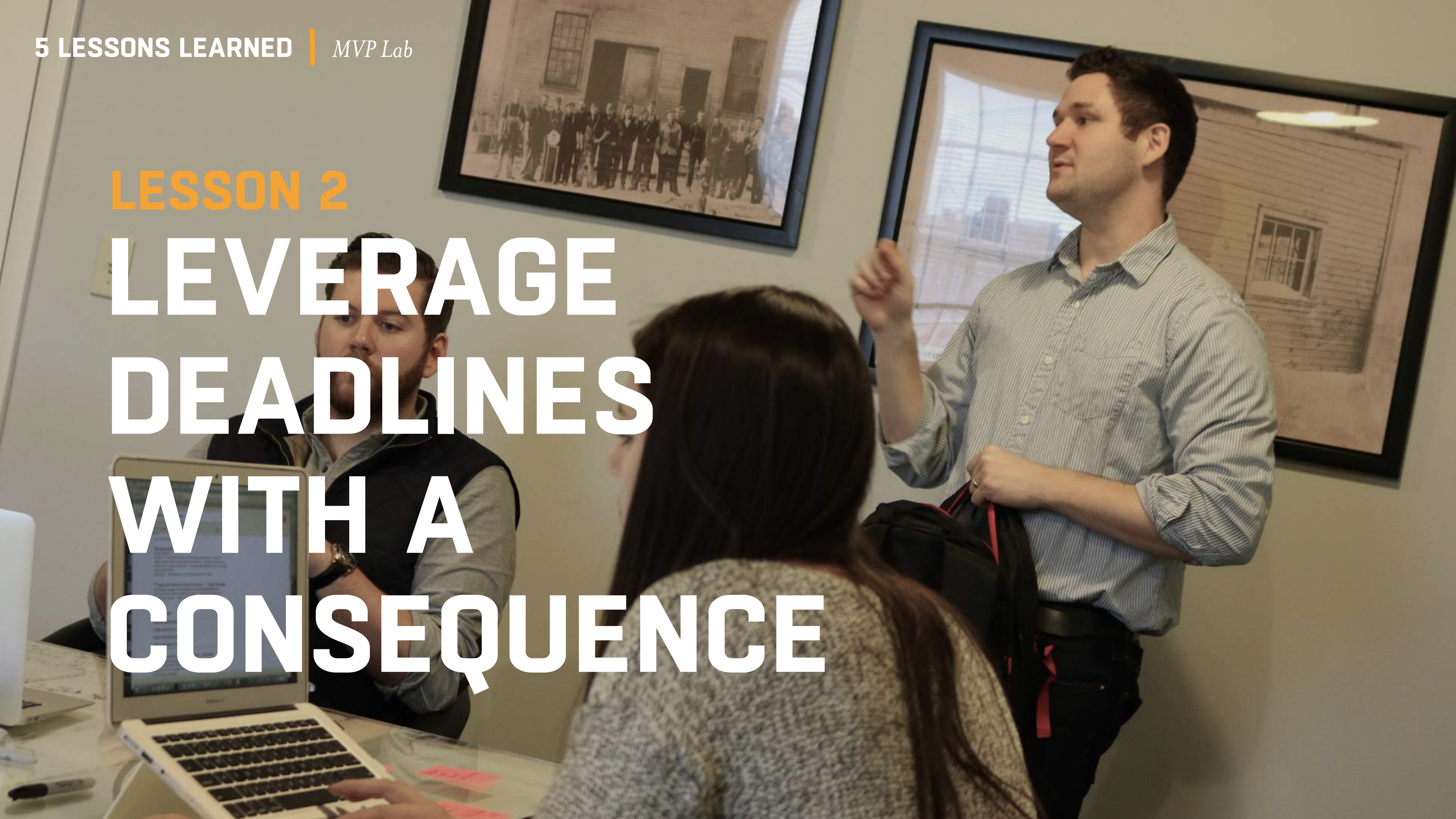
LESSON 1

USE FEWER PEOPLE- BUT GIVE THEM MORE HATS



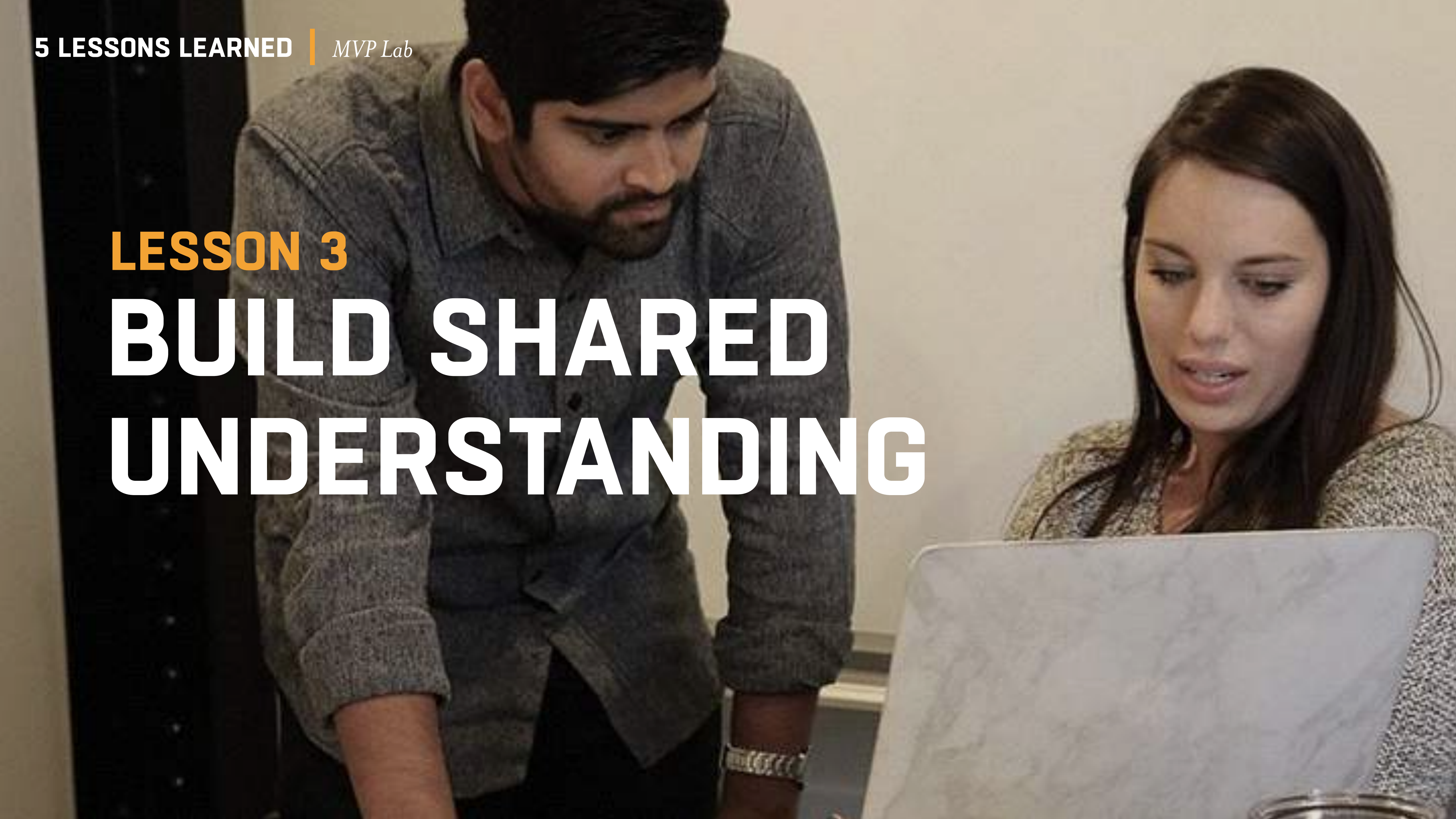
LESSON 2

LEVERAGE DEADLINES WITH A CONSEQUENCE



LESSON 3

BUILD SHARED UNDERSTANDING



LESSON 4

ASK FOR AN ACTION, NOT AN OPINION

— ENTER INFO HERE TO SEE IF THIS SERVICE IS AVAILABLE IN YOUR CITY! —

We'll get in touch with you soon.

CHECK NOW

LESSON 5

UNDERSTAND THAT THIS HAPPENS WITH OR WITHOUT YOU

Needs:
space, budget, body, transition

base model: 80/20

100% owners

We can incentivize
while run

maintain



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