Hacking Your Company Culture Using Design Sprints

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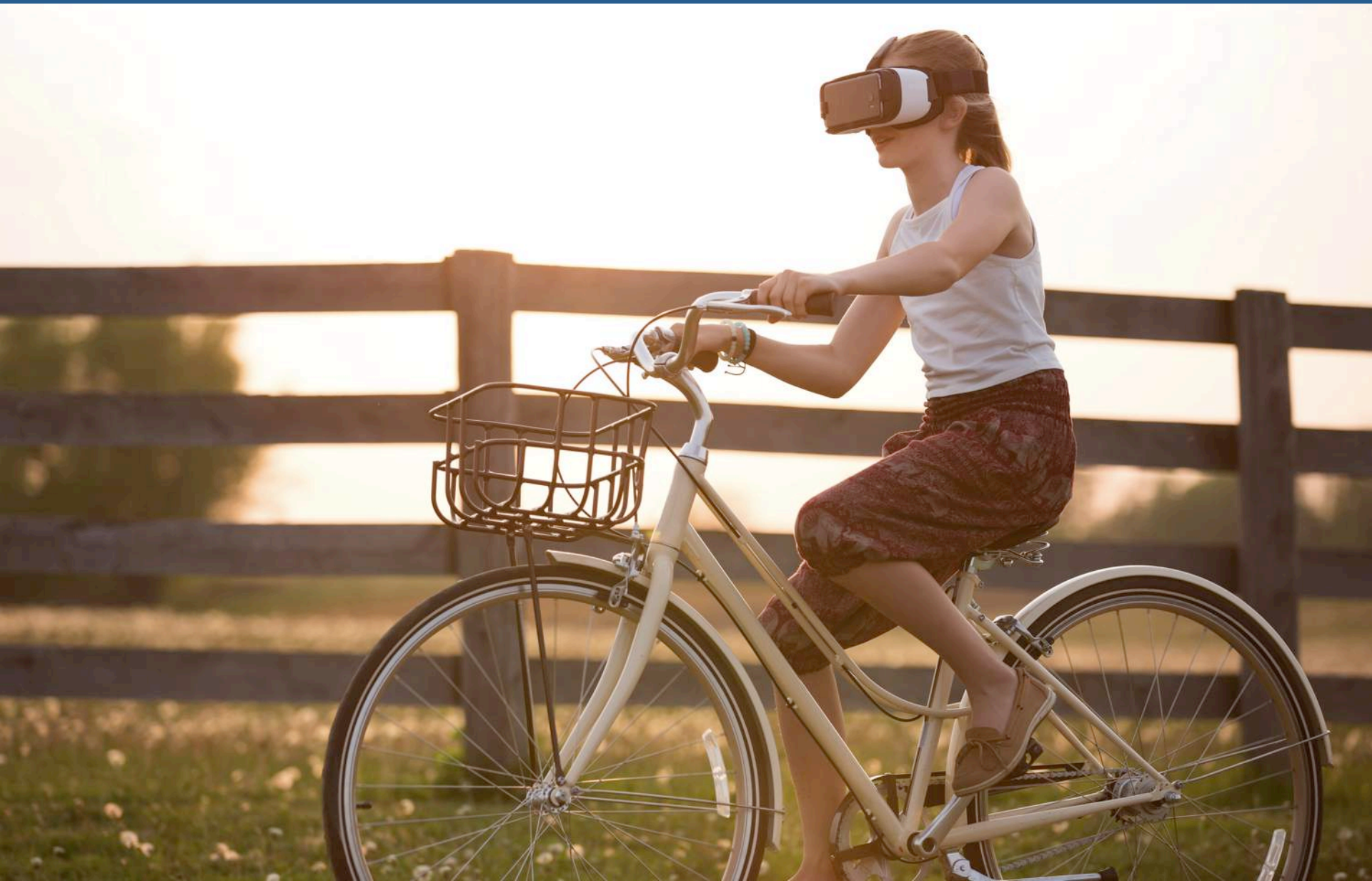
Get Your Company Thinking Differently

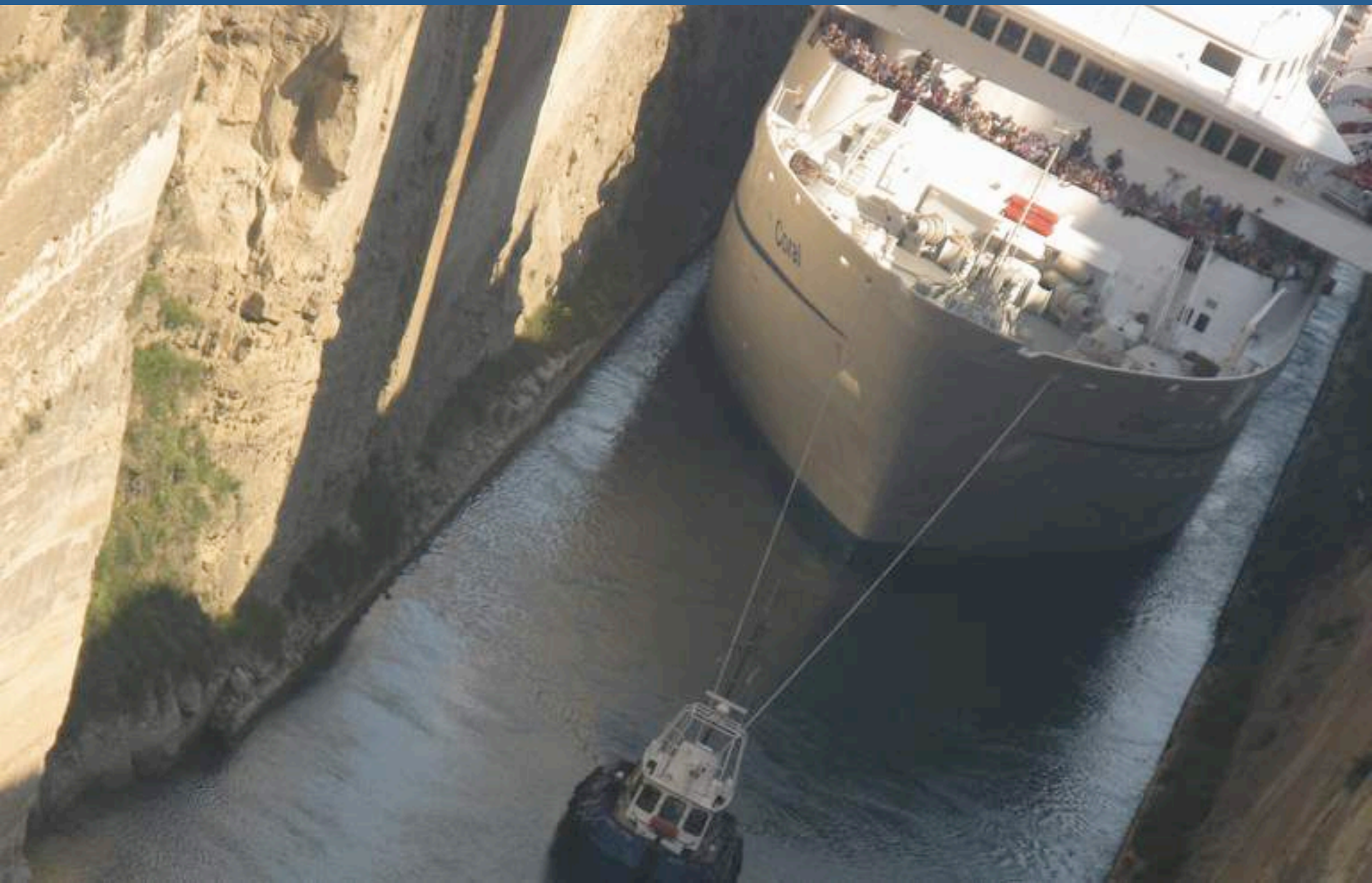


Learn by Doing

Yes, but how do I nudge our company culture?

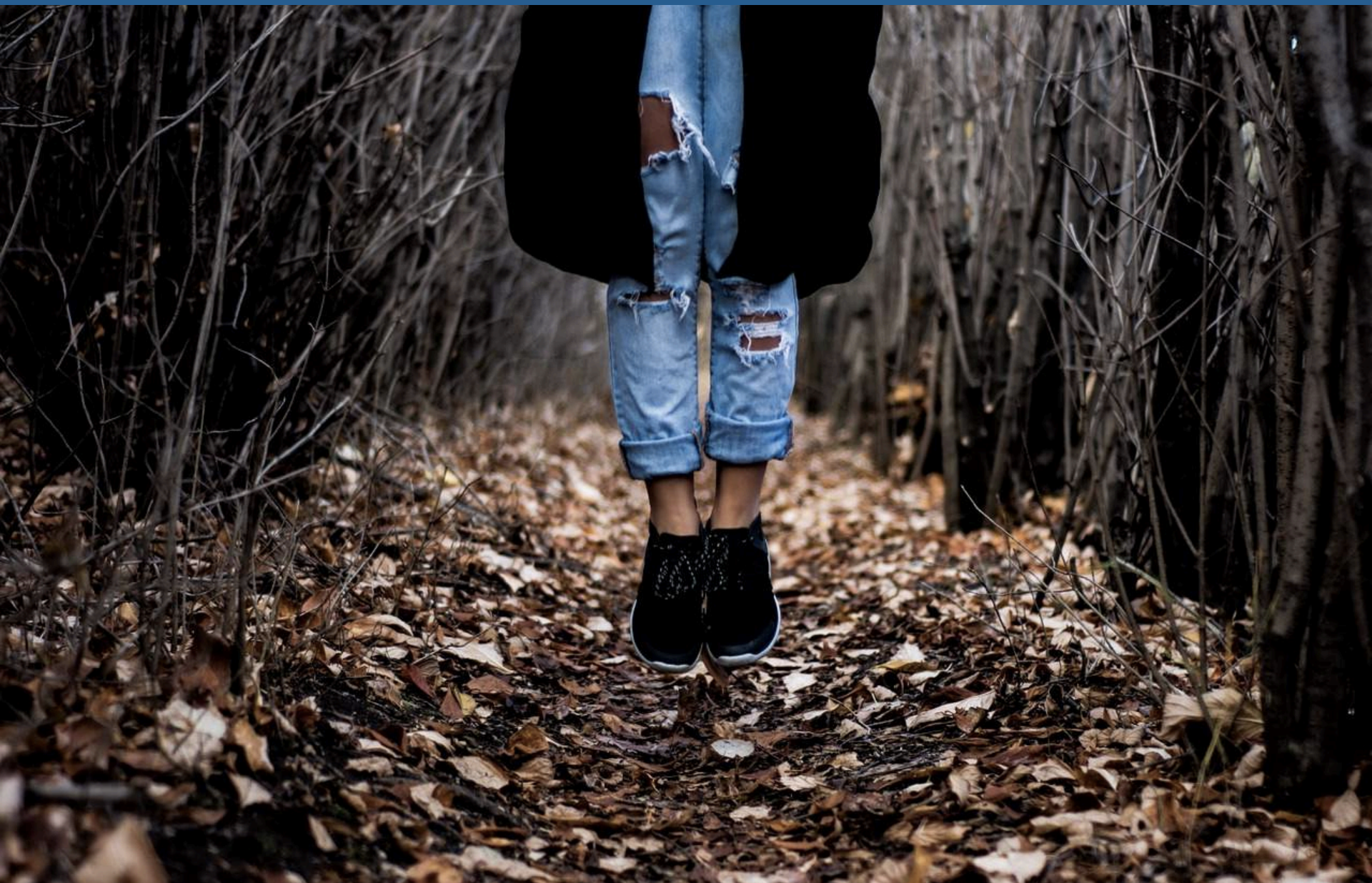
#1: Select Your Sprint Project Carefully

#2: Get the Right People Involved



#3: Answers and Insights over Product Design

#4: Help Team Members Shine



#5: Leverage Success

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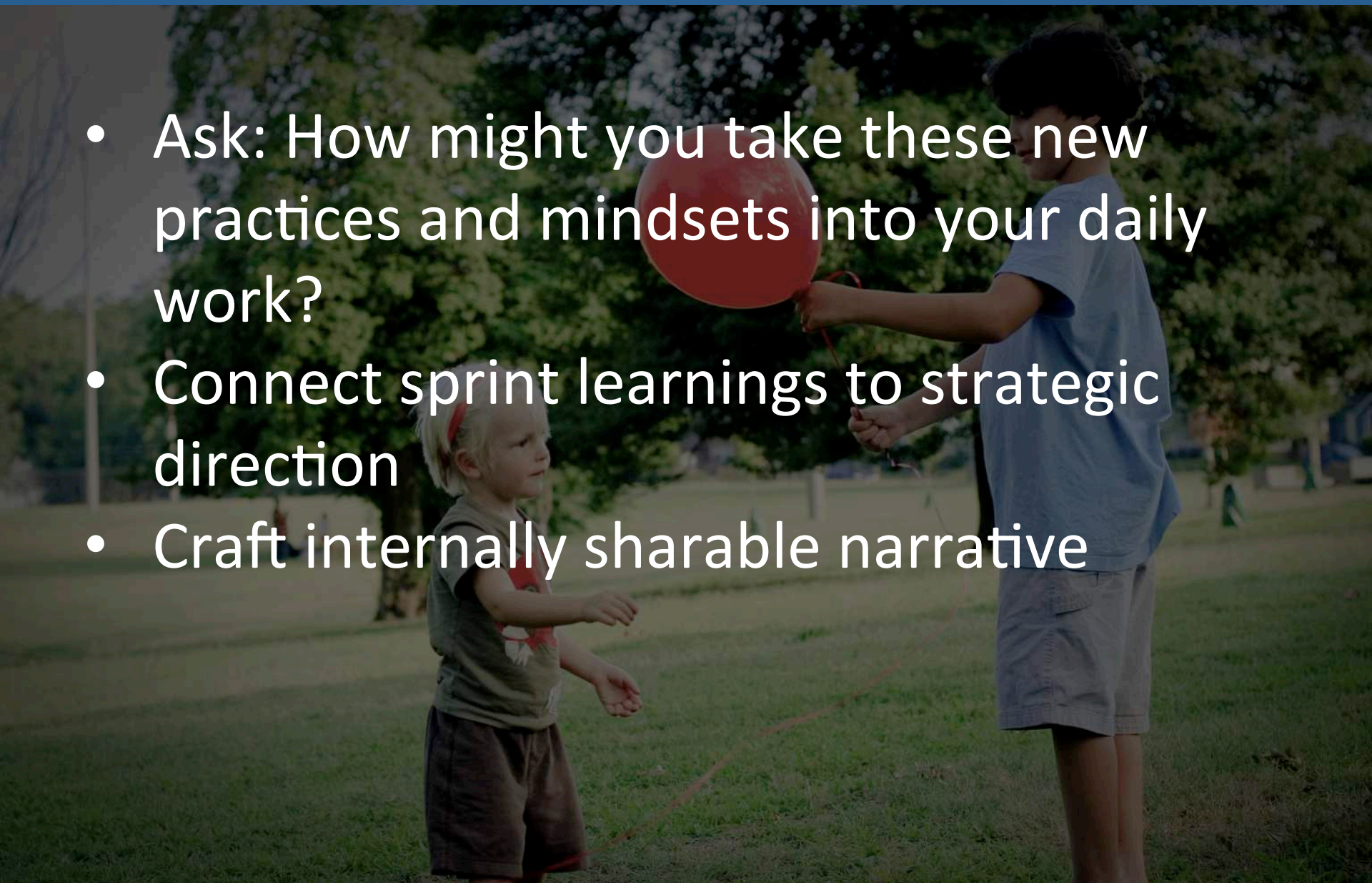

- Ask: How might you take these new practices and mindsets into your daily work?
- Connect sprint learnings to strategic direction
- Craft internally sharable narrative

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